

ADVERTISING AGREEMENT ADDENDUM

This **ADVERTISING AGREEMENT ADDENDUM** (this "Addendum") is made the 12th day of NOVEMBER, 2003, by and between the **LAS VEGAS CONVENTION AND VISITORS AUTHORITY** (the "Authority") and **R & R PARTNERS, INC.**, a Nevada Corporation (formerly known as R & R Advertising, Inc.) ("Contractor").

WITNESSETH:

WHEREAS, pursuant to a certain Advertising Agreement dated approximately May 11, 1999, as amended, by and between the Authority and Contractor (the "Agreement"), Contractor provides advertising services to the Authority; and

WHEREAS, the Authority and Contractor desire to further amend the Agreement to extend the term of the Agreement;

NOW, THEREFORE, in consideration of the mutual covenants and obligations set forth herein, and for other valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Amendment of Section 1.01: Effective as of the date of this Addendum, Section 1.01 of the Agreement, entitled "Term", is hereby deleted in its entirety and the following provision inserted in its place:

"Section 1.01 Term. This Agreement shall begin on July 1, 1999, and will continue until June 30, 2009. The Agency shall not represent an advertising account for any convention or visitor's bureau in competition with Client during the entire term hereof. The term of this Agreement may be extended by the Client for another sixty (60) months upon express written notice of such extension from client on or before March 1, 2009."